October content calendar – Talent Pool Pilot Initiative Campaign

### W/C 10 October

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| --- | --- |
| Monday 10 | W/C 10 October |
| **Post** | **Visual** |
| **FB**  EU 🇪🇺 stands for:  🔹Democracy  🔹Freedom  🔹Equality  🔹Tolerance  🔹Solidarity  Together 🤝, we #StandWithUkraine 🇺🇦.  Today, EURES and @European Labour Authority are joining the @European Commission DG HOME and @EU Social as we launch the EU Talent Pool Pilot, a job-searching functionality tool on the EURES portal 💻, for people fleeing Ukraine and looking for a job in the EU. Keep following this channel to find out more ℹ️ and head over ⬇️  *https://eures.ec.europa.eu/eu-talent-pool-pilot\_en*  today.  #EUTalentPoolPilot #EURESjobs #MigrationEU #StrongerTogether #EUsolidarityWithUkraine #EUspirit  **(This will be reshared in FB story)** | A picture containing chart  Description automatically generated |
| **TW THREADS**  **1of2**  EU 🇪🇺 stands for:  🔹Democracy  🔹Freedom  🔹Equality  🔹Tolerance  🔹Solidarity  Together, we #StandWithUkraine 🇺🇦.  **2of2**  Today, EURES and ELA are joining the @EU\_Commission as we launch the EU Talent Pool Pilot initiative, with a job-searching functionality tool on the EURES portal 💻, for people fleeing the war in Ukraine and looking for a job in the EU. Find out more⬇️  *https://eures.ec.europa.eu/eu-talent-pool-pilot\_en*  #EUTalentPoolPilot #EURESjobs #EUsolidarityWithUkraine | A picture containing chart  Description automatically generated  Tags on image: @EU\_ELA, @EUHomeAffairs, @EU\_Social |
| **LI**  EU stands for: Democracy, Freedom, Equality, Tolerance, Solidarity.  Together, we #StandWithUkraine.  Today, EURES joins the @European Commission as we launch the EU Talent Pool Pilot initiative, with a job-searching functionality tool on the EURES portal, for people fleeing the war in Ukraine and looking for a job in the EU. Keep following this channel to find out more and head over ⬇️  *https://eures.ec.europa.eu/eu-talent-pool-pilot\_en*  today.  @European Labour Authority #EUTalentPoolPilot #EURESjobs #MigrationEU #EUsolidarityWithUkraine #StrongerTogether #EUspirit | A picture containing chart  Description automatically generated |
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| Tuesday 11 |  |
| **Post** | **Visual** |
| **Internal**  Yesterday we launched the #EUTalentPoolPilot initiative on the EURES external channels, today we had the pleasure to go in detail into the plan for the next 6 months during the CWG meeting.  ECO presented to the group about these topics: **XXXX**   This is the link to the Extranet with the PPT presentation and recordings, plus all the resources available so far, which you need to promote this campaign https://ec.europa.eu/eures/extranet/learn/file-repository/800-communication-workspace-documents-880-eures-campaigns/8807-eu-talent-pool  #EUTalentPoolPilot #EURESjobs #MigrationEU #StrongerTogether ##EUsolidarityWithUkraine #EUspirit | A picture containing chart  Description automatically generated    Alternative option, photo of Ukranian ladies uploading their CVs |
| Thursday 13 |  |
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| Monday 17 | W/C 17 October |
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| **Internal**  We will reshare the FB post from the main EURES page with this text:  Don’t forget you play a key 🔑 role in the dissemination of the campaign, remember the many benefits to Ukrainian 🇺🇦 jobseekers 🧑‍💼 and European 🇪🇺 employers. Here are the resources uploaded to Extranet folder https://ec.europa.eu/eures/extranet/learn/file-repository/800-communication-workspace-documents-880-eures-campaigns/8807-eu-talent-pool |  |
| Monday 24 | W/C 24 October |
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| **TELEGRAM** |  |
| Tuesday 25 |  |
| **Post** | **Visual** |
| **Internal**  On the 10 October EURES and the European Commission launched the #EUTalentPoolPilot initiative, and on the 11 October, ECO gave a presentation about this topic in the CWG meeting.  All assets are made available to the network on the Extranet https://ec.europa.eu/eures/extranet/learn/file-repository/800-communication-workspace-documents-880-eures-campaigns/8807-eu-talent-pool  Moreover, on the dedicated page on the EURES portal, you can find very important information about participating Member States: <https://eures.ec.europa.eu/eu-talent-pool-pilot_en>  #EURESjobs | Visual will be the reshare from FB |
| Saturday 29 |  |
| **Post** | **Visual** |
| **FB**  If you are fleeing the war in Ukraine🇺🇦 or helping those who are, you must learn what the 🆕 #EUTalentPoolPilot initiative is about.    This tool was created to facilitate job searching🔎 in participating Member States for people benefitting from temporary protection in the EU 🇪🇺.  This is a safe tool: it allows to publish anonymised CV, accessible to trusted Advisers🗣, as well as to a selection of carefully validated and registered employers👔  If an employer wants to get in touch, they can do so through the EURES portal; they will not have access to contact details.  Find out more👇  <https://eures.ec.europa.eu/eu-talent-pool-pilot_en#search-for-a-job-safely-and-fast-through-the-eures-portal>  @European Labour Authority @EU Social @European Commission #EURSjobs #EUsolidarityWithUkraine #StrongerTogether #EUspirit #MigrationEU |  |
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| Tuesday 01 | W/C 01 November |
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| **Internal**  **[ Reshare from external channel with copy ]**  #ICYMI: Today we shared an example of post aimed at people fleeing the war in Ukraine🇺🇦 on the EURES Jobs channels📱. If they are beneficiaries of temporary protection or adequate protection under national law, they are eligible to work in the EU 🇪🇺, and the #EUTalentPoolPilot initiative wants to help them achieve this.  Share the post below with your audiences🕸, and don’t forget to read this article about the campaign for more details🔎  [ link to the article which will be posted on 10 Oct ] | Visual will be the reshare |
| *Thursday 03* |  |
| **Post** | **Visual** |
| **FB**  The EURES portal has over 3️⃣ million published job vacancies. With the #EUTalentPoolPilot, as beneficiaries of temporary protection, people fleeing the war in Ukraine🇺🇦 can:  🔎 search through job vacancies, taking into account the country in which the temporary protection status is granted  📝 publish their CV in the EURES database  🗣 seek advice from Advisers  At the same time, employers across Europe can find their CVs.  Be mindful of fake employers🕵️‍♂️, and only trust official services like EURES. ℹ Information is available in English, Russian and Ukrainian.  Find out more⤵ [https://eures.ec.europa.eu/pilotna-iniciativa-es-talent-pool-ukrainska\_en](https://eures.ec.europa.eu/eu-talent-pool-pilot_en)  @European Labour Authority @EU Social @European Commission  #EURESjobs #MigrationEU #EUsolidarityWithUkraine #StrongerTogether #EUspirit |  |
| **TW**  **1 of 3**  The EURES portal offers over 3️⃣ million job vacancies.  With the #EUTalentPoolPilot, as beneficiaries of temporary protection, people fleeing the war in Ukraine🇺🇦 can search🔎 for job vacancies, considering the country in which the temporary protection status is granted.  #EUsolidarityWithUkraine  **2 of 3**  They can also:  📝 publish their CV in the EURES database  🗣 seek advice from Advisers  At the same time, employers across Europe can find their CVs.  #EUsolidarityWithUkraine  **3 of 3**  Be mindful of fake employers🕵️‍♂️, and only trust official services like EURES. ℹ Information is available in English, Russian and Ukrainian.  Find out more⤵ <https://eures.ec.europa.eu/pilotna-iniciativa-es-talent-pool-ukrainska_en>  #EURESjobs  #EUsolidarityWithUkraine | Tags on images: @EU\_ELA, @EUHomeAffairs, @EU\_Social,  @EU\_Commission |
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| **TELEGRAM**  The EURES portal has over 3️⃣ million published job vacancies. With the #EUTalentPoolPilot, as beneficiaries of temporary protection, people fleeing the war in Ukraine🇺🇦 can:  🔎 search through job vacancies, taking into account the country in which the temporary protection status is granted  📝 publish their CV in the EURES database  🗣 seek advice from Advisers  At the same time, employers across Europe can find their CVs.  Be mindful of fake employers🕵️‍♂️, and only trust official services like EURES. ℹ Information is available in English, Russian and Ukrainian.  [Find out more](https://eures.ec.europa.eu/eu-talent-pool-pilot_en)  #EURESjobs |  |